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Project: *Testing and Calibrating the Measurement of Nonmarket Values for Oil Spills Via the Contingent Valuation Method*

Education: B.A. Psychology, Harvard University, Cambridge, MA 1980
M.A. Social Psychology, University of Michigan 1983
Ph.D. Social Psychology, University of Michigan 1986

Positions: 1986-Present Assistant to Associate to Full Professor, Departments of Psychology and Political Science, Ohio State University, Columbus, OH
1987-1989 Lecturer, Survey Research Center Summer Program in Survey Research Techniques, University of Michigan
1986-1987 Visiting Scholar, Survey Research Center, Institute for Social Research, University of Michigan

Selected Publications:

Holbrook, A.L., Bizer, G.Y., and J.A. Krosnick. Political behavior of the individual. In: Encyclopedia of Psychology, A.E. Kazdin, ed. Washington, DC, and New York, NY: American Psychological Association and Oxford University Press. In press.

Krosnick, J.A. Is political psychology sufficiently psychological? Distinguishing political psychology from psychological political science. In: Thinking about political psychology. J. Kuklinski, ed. New York: Cambridge University Press. In press.

Krosnick, J.A. Maximizing measurement quality: Principles of good questionnaire design. In: Measures of political attitudes, J. P. Robinson, P. R. Shaver, & L. S. Wrightsman eds. New York: Academic Press. In press.

Krosnick, J.A. The challenges of psychological political science: A review of research on the projection hypothesis. In: Thinking about political psychology. J. Kuklinshi, ed. New York: Cambridge University Press. In press.

Visser, P.S., Krosnick, J.A., and P. Lavrakas. Survey research methods. In: Handbook of research methods in social psychology, H. T. Reis and C. M. Judd, eds. New York: Cambridge University Press. In press.

Visser, P.S., Krosnick, J.A., Marquette, J., and M. Curtin. Improving election forecasting: Allocation of undecided respondents, identification of likely voters, and response order effects. In: Handbook of research methods in social psychology, Election polls, the news media, and democracy, P. Lavrakas and M. Traugott, eds. In press.

Krosnick, J.A., Godek, L., and D.B. Glasser. 2002. Sexual attitudes and self-esteem among female partners of men with and without erectile dysfunction: a US population-based study. *J Women Health Gen-B* **11**(3): P13.

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- Miller, J.M. and J.A. Krosnick. 2000. News media impact on the ingredients of presidential evaluations: Politically knowledgeable citizens are guided by a trusted source. *Am J Polit Sci* **44**(2): 301-315.
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